

# RAK Ceramics Group in Home and Garden (United Arab Emirates)

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## Abstracts

RAK Ceramics Group is the world's leading manufacturer of ceramic products. The company is working on its Value Creation Plan to strategically lead the industry. It works on understanding fashion and style trends, and invests in the latest technology, such as digital printing, computerised kilns and kilns for long and unique sizes in order to lead the industry.

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