

Raisio Oyj in Health and Wellness (Finland)

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Abstracts

Raisio specialises in developing and producing plant-based food. The company positions itself as a sustainable manufacturer with the aim of growing organically or through acquisitions. Its main offerings are cereal-based products, functional food ingredients, feeds and malts. It is an innovator and aspires to be a forerunner in ecological and healthy food whilst developing sustainable food products. Raisio's main strengths in health and wellness are its functional Benecol brand and naturally hea...

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