

Railtour Suisse SA in Travel and Tourism (Switzerland)

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Abstracts

The principal strategy of Railtour Suisse SA over the forecast period is set to involve attempts to attract new customers by offering air and rail transportation and travel accommodation at favourable prices whilst ensuring that it maintains very high standards of service. While the company has no interest in increasing the number of offices it operates and the range of brands and office, it is expected to continue focusing on online sales through its website and on the marketing of its website...

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