

Radley & Co Ltd in Personal Accessories (United Kingdom)

<https://marketpublishers.com/r/RBC4D6183D3EN.html>

Date: August 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: RBC4D6183D3EN

Abstracts

Radley & Co is a well-known British handbag company and will continue to develop its position as a strong affordable heritage brand. After the strategic move was made to remove the brand's presence in Debenhams stores, in line with a more luxury positioning, the company will continue to develop its premium image as part of the brand strategy. Radley is also turning its attention to international growth while continuing to develop the brand in the UK.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Bags and Luggage, Jewellery, Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Radley & Co Ltd Key Facts

Competitive Positioning

Summary 2 Radley & Co Ltd: Competitive Position 2015

I would like to order

Product name: Radley & Co Ltd in Personal Accessories (United Kingdom)

Product link: <https://marketpublishers.com/r/RBC4D6183D3EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RBC4D6183D3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970