

Radio and TV Broadcasting in Saudi Arabia: ISIC 9213

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Abstracts

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Radio and TV market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Radio and TV market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Radio and TV Broadcasting

Chart 1 Hierarchical Position of Radio and TV Broadcasting Industry

Definitions

Attractiveness Index

Chart 2 Attractiveness Index of Radio and TV Broadcasting Industry Among Other Saudi Arabia Industries in the Category

Chart 3 Attractiveness Index of Radio and TV Broadcasting Industry Among Other Saudi Arabia Industries in the Category

Chart 4 Binary Diagram of Attractiveness Index

Chart 5 Attractiveness Index of Radio and TV Broadcasting Industry Among All Saudi Arabia Industries

Attractiveness Index: Explanation

Industry Growth/performance

Chart 6 Key Industry Indicators 2005-2011

Chart 7 Key Industry Indicators Annual Growth 2006-2011

Chart 8 Turnover of Local Producers and Nominal GDP 1998-2017

Chart 9 Total Market Dynamics and the Role of Local Producers

Role of Imports and Exports

Chart 10 Imports and Exports 2005-2011

Chart 11 Import vs Export Growth

Industry Sectors

Chart 12 Turnover of Local Producers by Sector 2005-2011

Chart 13 Industry Sectors' Growth Indices 1998-2017

Competitive Environment

Chart 14 Number of Local Producers by Size of Enterprises 2005-2011

Buyers

Chart 15 Buyers' Expenditure on Radio and TV Broadcasting Industry 2005-2011

Chart 16 Annual Growth of Buyers' Expenditure 2005-2011

Chart 17 Buyers' Share of Radio and TV Broadcasting Market 2005-2011

Suppliers

Chart 18 Main Industry Costs and Suppliers 2005-2011

Chart 19 Annual Growth of Main Industry Costs and Suppliers 2006-2011

Chart 20 Spending on Suppliers as Share of Total Industry's Costs 2005-2011

Future Outlook

Chart 21 Forecasts 2012-2017

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