

# Radio and TV Broadcasting in Japan: ISIC 9213

<https://marketpublishers.com/r/R1EEC7CE196EN.html>

Date: September 2010

Pages: 26

Price: US\$ 600.00 (Single User License)

ID: R1EEC7CE196EN

## Abstracts

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Radio and TV Broadcasting market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Radio and TV Broadcasting market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a

unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### Radio and TV Broadcasting

Chart 1 Hierarchical Position of Radio and TV Broadcasting Industry

### Definitions

### Attractiveness Index

Chart 2 Attractiveness Index of Radio and TV Broadcasting Industry Among Other Japan Industries in the Category

Chart 3 Attractiveness Index of Radio and TV Broadcasting Industry Among Other Japan Industries in the Category

Chart 4 Binary Diagram of Attractiveness Index

Chart 5 Attractiveness Index of Radio and TV Broadcasting Industry Among All Japan Industries

### Attractiveness Index: Explanation

### Industry Growth/performance

Chart 6 Key Industry Indicators 2004-2010

Chart 7 Key Industry Indicators Annual Growth 2005-2010

Chart 8 Turnover of Local Producers and Nominal GDP 1997-2016

Chart 9 Total Market Dynamics and the Role of Local Producers

Chart 10 Turnover of Local Producers at Constant Prices vs Changes in Producer Prices

### Role of Imports and Exports

Chart 11 Imports and Exports 2004-2010

Chart 12 Import vs Export Growth

### Competitive Environment

Chart 13 Number of Local Producers by Size of Enterprises 2004-2010

### Buyers

Chart 14 Buyers' Expenditure on Radio and TV Broadcasting Industry 2004-2010

Chart 15 Annual Growth of Buyers' Expenditure 2004-2010

Chart 16 Buyers' Share of Radio and TV Broadcasting Market 2004-2010

Chart 17 Bargaining Power: Buyers 2010

Chart 18 Buyers: Advertising & GDP 1997-2016

Chart 19 Buyers: Advertising Spending on Radio and TV Broadcasting

Chart 20 Buyers: Households & GDP 1997-2016

Chart 21 Buyers: Other Business Services & GDP 1997-2016

Chart 22 Buyers: Other Business Services Spending on Radio and TV Broadcasting

### Suppliers

Chart 23 Main Industry Costs and Suppliers 2004-2010

Chart 24 Annual Growth of Main Industry Costs and Suppliers 2005-2010

Chart 25 Spending on Suppliers as Share of Total Industry's Costs 2004-2010

Chart 26 Bargaining Power: Suppliers 2010

Chart 27 Suppliers: Motion Picture and Video Production & GDP 1997-2016

Chart 28 Suppliers: Motion Picture and Video Production Cost and Price Dynamics

Chart 29 Suppliers: Dramatic Arts and Music Services & GDP 1997-2016

Chart 30 Suppliers: Dramatic Arts and Music Services Cost and Price Dynamics

Chart 31 Suppliers: News Agencies & GDP 1997-2016

Chart 32 Suppliers: News Agencies Cost and Price Dynamics

Chart 33 Supply Structure (JPY million, year 2010)

Bargaining Power

Chart 34 Bargaining Power of Buyers and Suppliers

Bargaining Power: Explanation

Future Outlook

Chart 35 Forecasts 2011-2016

## I would like to order

Product name: Radio and TV Broadcasting in Japan: ISIC 9213

Product link: <https://marketpublishers.com/r/R1EEC7CE196EN.html>

Price: US\$ 600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R1EEC7CE196EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970