

# Radio Popular Electrodomésticos SA in Consumer Electronics (Portugal)

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## Abstracts

The beginning of 2013 was a controversial period for Rádio Popular due to the collective dismissal of 52 workers. Experiencing financial problems, this retailer's main objective for the forecast period is to maintain the current number of stores opened, as well as to preserve or even to increase the number of workstations in the overall chain.

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