

Radio and TV in Turkey: ISIC 9213

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Abstracts

PPI

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Radio and TV market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Radio Broadcasting, Television Broadcasting.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Radio and TV market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Radio and TV in Turkey: ISIC 9213

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LIST OF CONTENTS AND TABLES

RADIO AND TV IN TURKEY: ISIC 9213

HEADLINES

INDUSTRY OVERVIEW

CHART 1 Key Industry's Indicators 2018-2028

TURNOVER SCORECARD

Summary 1 Scorecard of Turnover Pillar 2018-2028

CHART 2 Turnover Regional Comparison 2023

CHART 3 Turnover per Capita Regional Comparison 2023

CHART 4 Turnover Growth Regional Comparison 2018-2028

CHART 5 Turnover 2018-2028

CHART 6 Turnover by Category 2018-2023

CHART 7 Turnover by Category 2023-2028

CHART 8 Turnover per Employee 2018-2023

COST STRUCTURE

CHART 9 Cost Structure Comparison 2023

CHART 10 Cost Structure 2018-2023

CHART 11 Profit and Profit Margin 2018-2023

CHART 12 Average Salary 2018-2023

CHART 13 Labour Costs and Employee Productivity Comparison 2018-2023

FIRMOGRAPHICS

CHART 14 Number of Companies by Size 2018/2023

CHART 15 Competitive Landscape Structure by Company Size 2018/2023

CHART 16 Top Companies' Ranking 2018-2023 and % of Turnover Value 2023

MARKET OVERVIEW

CHART 17 Market Structure by Buyer 2018-2023

ATTRACTIVENESS INDEX

CHART 18 Attractiveness Index in Selected Industries 2023

CHART 19 Radio and TV Attractiveness Index Comparison Across All Industries 2023

CHART 20 Attractiveness Index Methodology

ECONOMIC CONTEXT AND LABOUR MARKET

Summary 2 Economic Context and Labour Market 2023-2028

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