

R-Kioski Oy in Retailing (Finland)

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Abstracts

R-Kioski is set to continue the development of its R-Kioski convenience stores brand. The company is also set to focus on extending the range of services and products it offers. The company notably plans to offer more convenient packaged food and consumer foodservice products, such as ready meals and hot drinks, as well as choosing locations that are suitable for encouraging impulse purchases.

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