

Quorum International Inc in Retailing (Philippines)

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Abstracts

With the sustained interest and more sophisticated needs of Filipinos when it comes to health and wellness, Quorum International is expected to provide more specialised products and a wider variety of sports gear and equipment. In addition, Quorum International's Toby's sports good stores are likely to increase in outlet number over the forecast period in order to cater to the needs of latent markets, especially those living outside of Metro Manila.

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