

Quintens Bakkerij NV SA in Packaged Food (Belgium)

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Abstracts

The constant change in the competitive landscape within packaged/industrial bread in Belgium should help Quintens Bakkerij to establish itself as the leader in this category. Its long term business relationships with private label should maintain its profitability over the forecast period. In addition, the willingness to strengthen its presence in foodservice should lead Quintens Bakkerij to be a strong key player in Belgium. Considering itself as innovative, Quintens Bakkerij is expected to...

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Contents

Strategic Direction

Key Facts

Summary 1 Quintens Bakkerij NV SA: Key Facts

Company Background

Production

Summary 2 Quintens Bakkerij NV SA: Production Statistics 2012

Competitive Positioning

Summary 3 Quintens Bakkerij NV SA: Competitive Position 2012

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