

Quick Restaurants SA in Consumer Foodservice (France)

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Date: September 2015 Pages: 2 Price: US\$ 150.00 (Single User License) ID: Q92B00C3DC6EN

Abstracts

Over the forecast period Quick Restaurants is planning to expand its outlet network, mainly through the opening of Burger Bar by Quick outlets. This new concept will help to increase sales and notably brand recognition in areas where it does not yet have a strong presence. Quick Restaurants is also likely to further develop customer services, notably take-away, home delivery and food ordering machines in outlets located in urban areas.

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