

Quality Beverages 2000 (Pty) Ltd in Soft Drinks (South Africa)

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Abstracts

Quality Beverages aims to strengthen its position in carbonates by developing highquality but affordable products which appeal to South Africa's rapidly expanding base of middle-income consumers. The company recently embarked on an expansion drive through the acquisition of Shoreline Beverages towards the end of 2014.

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Contents

Strategic Direction

Key Facts

Summary 1 Quality Beverages 2000 (Pty) Ltd: Key Facts

Summary 2 Quality Beverages 2000 (Pty) Ltd: Operational Indicators

Competitive Positioning

Summary 3 Quality Beverages 2000 (Pty) Ltd: Competitive Position 2015



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