

Quadrant Beverages AD in Soft Drinks (Bulgaria)

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Abstracts

Quadrant Beverages AD aspires to be the most innovative soft drink company in Bulgaria and to register double-digit annual growth rates. The company's successful model is based on innovation and offering high-quality products. The strategic goal is to sustain its strong position in the industry by further expanding its product portfolio, offering new tastes and experiences to its customers.

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Contents

Strategic Direction

Key Facts

Summary 1 Quadrant Beverages AD: Key Facts

Summary 2 Quadrant Beverages AD: Operational Indicators

Competitive Positioning

Summary 3 Quadrant Beverages AD: Competitive Position 2016

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