

QSR Brands Sdn Bhd in Packaged Food (Malaysia)

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Abstracts

QSR Brands aims to increase its market share, enhance shareholder value and deliver sustainable growth by offering products with consistent quality and customer satisfaction in order to become the leading integrated foodservice operators in Asia.

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Product coverage: Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Strategic Direction

Key Facts

Summary 1 QSR Brands Sdn Bhd: Key Facts

Competitive Positioning

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