

Puros Santa Clara SA de CV in Luxury Goods (Mexico)

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Abstracts

Puros Santa Clara is mostly engaged in the production of premium cigars and humidors. The production process is supervised from the sowing of the seeds all the way to the packaging and presentation of the product. Over the forecast period Puros Santa Clara plans to promote its products by organising cigar dinners, at which customers can taste the cigars and learn more about the products.

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