

# Puregold Price Club Inc in Retailing (Philippines)

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## Abstracts

Puregold Price Club Inc continued on its dynamic growth trend up in 2015. In addition to partnering Ayala Land to launch a new brand of supermarket, it also plans to further expand its retail brands to strengthen its position in the country's grocery retailing landscape. It also intends to acquire more small and single-propriety supermarkets, whether in Manila or in the provinces as it seeks a dominant position in hypermarkets and supermarkets.

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