

Punto Rojo SA in Beauty and Personal Care (Costa Rica)

https://marketpublishers.com/r/P6ABA48D21BEN.html

Date: June 2015

Pages: 2

Price: US\$ 572.00 (Single User License)

ID: P6ABA48D21BEN

Abstracts

Punto Rojo produces, distributes and markets beauty and personal care and home care products. Through innovation, constant investment in research and development and the adoption of modern production processes, this local manufacturer kept increasing its product portfolio throughout the review period. Punto Rojo has consolidated as one of the main home care and beauty and personal care exporters within the Central American and Caribbean region, seeking to position top-of-mind brands in both...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Sets/Kits, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Punto Rojo SA: Key Facts

Competitive Positioning

Summary 2 Punto Rojo SA: Competitive Position 2014



I would like to order

Product name: Punto Rojo SA in Beauty and Personal Care (Costa Rica)
Product link: https://marketpublishers.com/r/P6ABA48D21BEN.html

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/P6ABA48D21BEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970