

Processed Meat and Seafood Packaging in South Korea

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Date: October 2023

Pages: 8

Price: US\$ 990.00 (Single User License)

ID: P1AF141EF34EN

Abstracts

Unlike in some other packaged food categories, despite seeing exceptional growth in the first year of the pandemic in 2020, total packaging volumes of processed meat and seafood did not turn to decline in the following two years, although different performances were seen across categories and pack types. In 2022, growth in packaging volumes was driven by processed meat, especially frozen processed meat, with processed seafood turning to decline, although again the frozen format saw the best perf...

Euromonitor International's Processed Meat and Seafood Packaging in South Korea report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
February 2024

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Flexible plastic dominates processed meat and seafood packaging
Metal food cans outperforms other pack types for shelf stable meat packaging
Rising interest in aluminium/plastic pouches for shelf stable seafood

PROSPECTS AND OPPORTUNITIES

Flexible plastic will continue to lead processed meat packaging
Small pack sizes of shelf stable seafood set to remain popular amongst consumers

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