

Processed Meat and Seafood Packaging in the United Kingdom

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Abstracts

In 2022, with COVID-19 restrictions being lifted in the UK, this resulted in a reduced number of home cooking occasions, which constrained the growth of processed meat and seafood products. Furthermore, inflation and cost-of-living pressures saw consumers limit their purchases in the category, or trade down from red meat to processed poultry and eggs, which are more cost-effective. This resulted in a slight decline in 2022 of packaging unit volume sales in processed meat and seafood, following o...

Euromonitor International's Processed Meat and Seafood Packaging in United Kingdom report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Meat and seafood substitutes continue to outperform the overall category

PROSPECTS AND OPPORTUNITIES

Pouches to gain share in seafood packaging

Sluggish performance expected for processed meat and seafood

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