

Publishing of Newspapers and Journals in Italy: ISIC 2212

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Abstracts

PPI

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Publishing of Newspapers and Journals market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Journals and Periodicals, Newspapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Publishing of Newspapers and Journals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

PUBLISHING OF NEWSPAPERS AND JOURNALS IN ITALY: ISIC 2212

HEADLINES

INDUSTRY OVERVIEW

PRODUCTION SCORECARD

Summary 1 Regional Scorecard of Production Pillar 2020

CHART 1 Production Value Regional Comparison 2020

CHART 2 Production Value per Capita Regional Comparison 2020

CHART 3 Production Value Growth Regional Comparison 2015-2025

CHART 4 Future and Absolute Growth of Production Value Regional Comparison 2020-2025

CHART 5 Production Value 2015-2025

CHART 6 Production Value by Category 2015-2020

CHART 7 Production Value by Category 2020-2025

CHART 8 Production Value per Employee 2015-2020

CHART 9 Exports 2015-2020

CHART 10 Exports Regional Comparison 2020

COST STRUCTURE

CHART 11 Cost Structure 2015-2020

CHART 12 Profit and Profit Margin 2015-2020

CHART 13 Average Salary 2015-2020

CHART 14 Labour Costs and Employee Productivity Comparison 2015-2020

FIRMOGRAPHICS

CHART 15 Number of Companies by Size 2015/2020

CHART 16 Competitive Landscape Structure by Company Size 2015/2020

CHART 17 Top Companies' Ranking 2015-2020 and % of Production Value 2020

MARKET OVERVIEW

CONSUMPTION SCORECARD

Summary 2 Regional Scorecard of Consumption 2020

CHART 18 Market Size Regional Comparison 2020

CHART 19 Market Size per Capita Regional Comparison 2020

CHART 20 Market Size Growth Regional Comparison 2015-2020

CHART 21 Market Size Absolute and Average Historic Growth Regional Comparison 2015-2020

CHART 22 Market Structure by Buyer 2015-2020

CHART 23 Market Structure 2015-2020

CHART 24 Market Structure by Category 2015-2020

CHART 25 Imports 2015-2020

CHART 26 Imports Regional Comparison 2020

ATTRACTIVENESS INDEX

CHART 27 Attractiveness Index in Selected Industries 2020

ECONOMIC CONTEXT AND LABOUR MARKET

Summary 3 Economic Context and Labour Market 2020

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