

Publishing of Books in Turkey: ISIC 2211

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Abstracts

PPI

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Publishing of Books market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Books, Dictionaries, Encyclopaedias, Maps and Charts.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Contents

PUBLISHING OF BOOKS IN TURKEY: ISIC 2211

HEADLINES

INDUSTRY OVERVIEW

CHART 1 Key Industry's Indicators 2017-2027

PRODUCTION SCORECARD

Summary 1 Scorecard of Production Pillar 2017-2027

CHART 2 Production Value Regional Comparison 2022

CHART 3 Production Value per Capita Regional Comparison 2022

CHART 4 Production Value Growth Regional Comparison 2017-2027

CHART 5 Production Value 2017-2027

CHART 6 Production Value by Category 2017-2022

CHART 7 Production Value by Category 2022-2027

CHART 8 Production Value per Employee 2017-2022

CHART 9 Exports 2017-2022

CHART 10 Exports Regional Comparison 2022

COST STRUCTURE

CHART 11 Cost Structure Comparison 2022

CHART 12 Cost Structure 2017-2022

CHART 13 Profit and Profit Margin 2017-2022

CHART 14 Average Salary 2017-2022

CHART 15 Labour Costs and Employee Productivity Comparison 2017-2022

FIRMOGRAPHICS

CHART 16 Number of Companies by Size 2017/2022

CHART 17 Competitive Landscape Structure by Company Size 2017/2022

CHART 18 Top Companies' Ranking 2017-2022 and % of Production Value 2022

MARKET OVERVIEW

CONSUMPTION SCORECARD

Summary 2 Scorecard of Consumption 2017-2022

CHART 19 Market Size Regional Comparison 2022

CHART 20 Market Size per Capita Regional Comparison 2022

CHART 21 Market Size Growth Regional Comparison 2017-2022

CHART 22 Market Structure by Buyer 2017-2022

CHART 23 Market Structure 2017-2022

CHART 24 Market Structure by Category 2017-2022

CHART 25 Imports 2017-2022

CHART 26 Imports Regional Comparison 2022

ATTRACTIVENESS INDEX

CHART 27 Attractiveness Index in Selected Industries 2022

CHART 28 Publishing of Books Attractiveness Index Comparison Across All Industries
2022

CHART 29 Attractiveness Index Methodology

ECONOMIC CONTEXT AND LABOUR MARKET

Summary 3 Economic Context and Labour Market 2022-2027

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