

# Processed Meat and Seafood Packaging in Malaysia

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## Abstracts

In 2022, total volumes of processed meat and seafood packaging saw a slight decline, sliding after a couple of years of strong growth over the pandemic years. However, metal food cans witnessed a slight increase in its pack type share, for a few reasons. Metal food cans are considered to be durable and resistant to physical damage, ensuring that the contents remain protected during transportation and handling. They also protect processed meat and seafood from exposure to sunlight, moisture and o...

Euromonitor International's Processed Meat and Seafood Packaging in Malaysia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2024

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### **2022 DEVELOPMENTS**

Metal food cans preferred for durability and good preservation  
Demand for chilled processed meat falls due to rising health awareness  
Flexible plastic is viewed as a practical pack type for processed seafood

### **PROSPECTS AND OPPORTUNITIES**

Thin wall plastic containers are favoured for their transparency and convenience

### **300G PACK SIZE EXPECTED TO GAIN SHARE IN THE FORECAST PERIOD**

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