

# Publishing of Newspapers and Journals in USA: ISIC 2212

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## Abstracts

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Publishing of Newspapers and Journals market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

**Product coverage:** Journals and Periodicals, Newspapers.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Publishing of Newspapers and Journals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Competitive Landscape

Prospects

Industry Overview

Table 1 Key Industry Indicators 2007-2012

Table 2 Key Industry Indicators: Annual Growth 2008-2012

Chart 1 Production vs Nominal GDP 1997-2018

Chart 2 Producer Volume Index vs Producer Price Index 1997-2012

Industry Sectors

Table 3 Production by Sector: Value 2007-2012

Table 4 Production by Sector: Annual Growth 2008-2012

Table 5 Production by Sector: Share of Total 2007-2012

Chart 3 Industry Sectors' Growth Indices 1997-2018

Firmographics

Table 6 Number of Companies by Employment Size 2007-2012

Table 7 Number of Companies by Employment Size: Annual Growth 2008-2012

Table 8 Number of Companies by Employment Size: Share of Total 2007-2012

Table 9 Production by Employment Size 2007-2012

Table 10 Production by Employment Size: Annual Growth 2008-2012

Table 11 Production by Employment Size: Share of Total 2007-2012

Table 12 Industry Leaders: Company Production Shares in 2010

Import and Export

Table 13 Import and Export 2007-2012

Table 14 Export Destinations 2007-2012

Table 15 Importing Countries 2007-2012

Chart 4 Import vs Export Growth 1997-2012

Market and Buyers

Table 16 Key Market Indicators 2007-2012

Table 17 Key Market Indicators: Annual Growth 2008-2012

Households

Table 18 Households: Key Statistics 2007-2012

Chart 5 Household Expenditure on Publishing of Newspapers and Journals vs GDP 1997-2018

Chart 6 Household Expenditure on Publishing of Newspapers and Journals vs Population 1997-2018

B2b Buyers

Table 19 B2B Sales Structure 2007-2012

Table 20 B2B Sales Structure: Annual Growth 2008-2012

Table 21 B2B Sales Structure: Share of Total 2007-2012

#### Key B2b Buyer analysis

Table 22 Key Statistics 2007-2012

Chart 7 Production vs GDP 1997-2018

Chart 8 Costs vs Spending on Publishing of Newspapers and Journals 1997-2012

Table 23 Key Statistics 2007-2012

Chart 9 Production vs GDP 1997-2018

Chart 10 Costs vs Spending on Publishing of Newspapers and Journals 1997-2012

#### Suppliers

Table 24 Supply Structure 2007-2012

Table 25 Supply Structure: Annual Growth 2008-2012

Table 26 Supply Structure: Share of Total 2007-2012

Chart 11 Supply Structure (US\$ million, in 2012)

#### Labour Costs

Table 27 Key Statistics 2007-2012

Chart 12 Number of Employees vs Average Salary 1997-2012

Chart 13 Output per Employee vs Average Salary 1997-2012

#### B2b Suppliers

Table 28 B2B Suppliers 2007-2012

Table 29 B2B Suppliers: Annual Growth 2008-2012

Table 30 B2B Suppliers: Share of Total 2007-2012

#### Key B2b Suppliers Statistics

Table 31 Key Statistics 2007-2012

Chart 14 Production vs GDP 1997-2018

Chart 15 Price and Expenditure Dynamics 1997-2012

Table 32 Key Statistics 2007-2012

Chart 16 Production vs GDP 1997-2018

Chart 17 Expenditure Dynamics 1997-2012

#### Industry Attractiveness Index

Table 33 Attractiveness Index Composition

Chart 18 Attractiveness Index of Publishing of Newspapers and Journals Among Other

#### USA Industries

Chart 19 Binary Diagram of Attractiveness Index

#### Attractiveness Index: Explanation

#### Future Outlook

Table 34 Forecasts 2013-2018

#### Definitions

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