

# Processed Meat and Seafood Packaging in Singapore

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## Abstracts

While retail unit volumes of processed meat and seafood packaging recorded a marginal decline in 2022 compared to the highs of 2020, following the emergence of the pandemic and prolonged home seclusion, they remained higher than 2019 levels.

Euromonitor International's Processed Meat and Seafood Packaging in Singapore report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Processed Meat and Seafood Packaging market;

- Pinpoint growth sectors and identify factors driving change;

- Understand the competitive environment, the market's major players and leading brands;

- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2024

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Elevated demand for processed meat and seafood packaging in 2022 due to convenience factor  
Flexible plastic remains leading pack type as it offers protection and practicality for consumers

**150G IS THE PREFERRED PACK SIZE, OFFERING GREATER PORTION CONTROL**

### **PROSPECTS AND OPPORTUNITIES**

Other plastic trays forecast to gain popularity as sturdy and protective packaging

**300G SET TO GAIN PACK SIZE SHARE BY OFFERING GREATER VALUE FOR MONEY**

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