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Processed Meat and Seafood Packaging in the US

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Abstracts

After seeing exceptional growth in packaging volumes for processed meat and seafood in 2020 due to the pandemic, volumes turned to slight decline in 2021, and this continued in 2022, although volumes remained above the pre-pandemic level. In 2022, flexible plastic continued to account for the highest packaging volumes in processed meat and seafood. This is because flexible plastic packaging provides a barrier against oxygen, moisture, and light, which helps to preserve the quality and freshness...

Euromonitor International's Processed Meat and Seafood Packaging in USA report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Processed Meat and Seafood Packaging in the US
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LIST OF CONTENTS AND TABLES

PROCESSED MEAT AND SEAFOOD PACKAGING IN THE US
KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible plastic has the highest packaging volumes for processed meat and seafood
Pack type share for plastic pouches increases for shelf stable meat

340G PACK SIZE CONTINUES TO WITNESS AN INCREASE IN PACK TYPE SHARE IN 2022

PROSPECTS AND OPPORTUNITIES
Smaller pack sizes expected to grow in the forecast period

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