

Processed Meat and Seafood Packaging in the US

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Abstracts

After seeing exceptional growth in packaging volumes for processed meat and seafood in 2020 due to the pandemic, volumes turned to slight decline in 2021, and this continued in 2022, although volumes remained above the pre-pandemic level. In 2022, flexible plastic continued to account for the highest packaging volumes in processed meat and seafood. This is because flexible plastic packaging provides a barrier against oxygen, moisture, and light, which helps to preserve the quality and freshness...

Euromonitor International's Processed Meat and Seafood Packaging in USA report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Pack type share for plastic pouches increases for shelf stable meat

**340G PACK SIZE CONTINUES TO WITNESS AN INCREASE IN PACK TYPE SHARE
IN 2022**

PROSPECTS AND OPPORTUNITIES

Smaller pack sizes expected to grow in the forecast period

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