

Public Administration, Defense and Social Security in Germany: ISIC 75

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Abstracts

Euromonitor International's Industrial reports provide a 360 degree view of an industry. TheIndustrial market report offers a comprehensive guide to the size and shape of the Public Administration, Defense and Social Securitymarket at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research



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Contents

Public Administration, Defense and Social Security

Chart 1 Hierarchical Position of Public Administration, Defense and Social Security Industry

Definitions

Attractiveness Index

Chart 2 Attractiveness Index of Public Administration, Defense and Social Security Industry Among Other Germany Industries in the Category

Chart 3 Attractiveness Index of Public Administration, Defense and Social Security Industry Among Other Germany Industries in the Category

Chart 4 Binary Diagram of Attractiveness Index

Chart 5 Attractiveness Index of Public Administration, Defense and Social Security Industry Among All Germany Industries

Attractiveness Index: Explanation

Industry Growth/performance

Chart 6 Key Industry Indicators 2004-2010

Chart 7 Key Industry Indicators Annual Growth 2005-2010

Chart 8 Turnover of Local Producers and Nominal GDP 1997-2016

Chart 9 Total Market Dynamics and the Role of Local Producers

Role of Imports and Exports

Chart 10 Imports and Exports 2004-2010

Chart 11 Import vs Export Growth

Buyers

Chart 12 Buyers' Expenditure on Public Administration, Defense and Social Security Industry 2004-2010

Chart 13 Annual Growth of Buyers' Expenditure 2004-2010

Chart 14 Buyers' Share of Public Administration, Defense and Social Security Market 2004-2010

Chart 15 Buyers' Investment in Public Administration, Defense and Social Security Industry 2004-2010

Chart 16 Bargaining Power: Buyers 2010

Chart 17 Buyers: Households & GDP 1997-2016

Chart 18 Buyers: Manufacture and Distribution of Gas & GDP 1997-2016 Chart 19 Buyers: Manufacture and Distribution of Gas Spending on Public

Administration, Defense and Social Security

Chart 20 Buyers: Real Estate Activities & GDP 1997-2016

Chart 21 Buyers: Real Estate Activities Spending on Public Administration, Defense

and Social Security



Suppliers

Chart 22 Main Industry Costs and Suppliers 2004-2010

Chart 23 Annual Growth of Main Industry Costs and Suppliers 2005-2010

Chart 24 Spending on Suppliers as Share of Total Industry's Costs 2004-2010

Chart 25 Bargaining Power: Suppliers 2010

Chart 26 Suppliers: Monetary Intermediation & GDP 1997-2016

Chart 27 Suppliers: Monetary Intermediation Cost and Price Dynamics

Chart 28 Suppliers: Construction & GDP 1997-2016

Chart 29 Suppliers: Construction Cost and Price Dynamics

Chart 30 Suppliers: Real Estate Activities & GDP 1997-2016

Chart 31 Suppliers: Real Estate Activities Cost and Price Dynamics

Chart 32 Supply Structure (EUR million, year 2010)

Bargaining Power

Chart 33 Bargaining Power of Buyers and Suppliers

Bargaining Power: Explanation

Future Outlook

Chart 34 Forecasts 2011-2016



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