

# Processed Fruit and Vegetables Packaging in Singapore

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## Abstracts

Following a surge in demand for processed fruit and vegetables during the pandemic in Singapore, thereby boosting packaging, as local consumers looked to stock up on shelf stable essentials to avoid regular visits to grocery stores, retail unit volumes recorded decline for a second consecutive year in 2022. This was attributed to a growing consumer preference for fresh and minimally-processed fruits and vegetables.

Euromonitor International's Processed Fruit and Vegetables Packaging in Singapore report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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February 2024

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### **2022 DEVELOPMENTS**

Processed fruit and vegetables packaging experiences decline in 2022 but remains above pre-pandemic levels as convenient option

Metal food cans remains dominant pack type due to preserving properties

Demand for 1,000g pack size remains elevated, appealing to budget-conscious consumers

### **PROSPECTS AND OPPORTUNITIES**

Flexible plastic offers alternative as a versatile and sustainable packaging format

**300G PACK SIZE OFFERS FURTHER GROWTH POTENTIAL DUE TO PORTION CONTROL CONCERNS**

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