

Processed Fruit and Vegetables Packaging in Poland

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Abstracts

Due to their robustness and long shelf life, metal food cans remain the dominant pack type in shelf stable fruit and vegetables, in which shelf stable vegetables account for the bulk of demand. However, alternatives to metal food cans, including glass jars, are growing in popularity, particularly for premium products. Glass jars are widely used for vegetable mixes (currently available in the form of mixes marketed around specific dishes or cuisine types) and vegetables that were not traditionall...

Euromonitor International's Processed Fruit and Vegetables Packaging in Poland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Flexible plastic continues to dominate frozen processed fruit and vegetables

Frozen processed potatoes brands still only using flexible plastic

PROSPECTS AND OPPORTUNITIES

Frozen fruit expected to see dynamic growth over the forecast period

Plastic pouches will grow in popularity in shelf stable fruit and vegetables due to their convenience and resealability

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