

Processed Meat and Seafood Packaging in Thailand

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Abstracts

The consumption of shelf stable meat and seafood was bolstered in 2020 by the onset of the pandemic due to stockpiling, and because of the long shelf life of these products compared with fresh meat and seafood. In addition, the closure of foodservice outlets meant that people had to cook at home, moving sales from foodservice to retail. As a result, packaging unit volumes of the metal food cans exclusively used in these categories also increased in 2021. This continued, to a certain extent, in 2...

Euromonitor International's Processed Meat and Seafood Packaging in Thailand report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Processed Meat and Seafood Packaging in Thailand
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LIST OF CONTENTS AND TABLES

PROCESSED MEAT AND SEAFOOD PACKAGING IN THAILAND
KEY DATA FINDINGS

2022 DEVELOPMENTS

The pandemic-induced shelf stable meat and seafood boom looks close to being over
Flexible plastic dominates chilled and frozen processed meat packaging due to its
lightweight nature

Leading brands use flexible plastic and folding cartons for frozen processed seafood

PROSPECTS AND OPPORTUNITIES

Usage of flexible plastic will continue increasing as it is convenient and cost-effective
Increasing health consciousness will continue to drive growth in meat and seafood
substitutes

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