

# Processed Fruit and Vegetables Packaging in Italy

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Date: September 2023

Pages: 9

Price: US\$ 990.00 (Single User License)

ID: P0A07F3C50EEN

## Abstracts

With shelf stable fruit and vegetables accounting for more than two thirds of packaging units in processed fruit and vegetables, and metal food cans being the dominant pack type in shelf stable fruit and vegetables, metal food cans is also the leading pack type in overall processed fruit and vegetables. The continued popularity of metal food cans is down to this pack type's convenience and safety features, as metal packaging is not fragile like glass. It is also perceived to offer the best quali...

Euromonitor International's Processed Fruit and Vegetables Packaging in Italy report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Processed Fruit and Vegetables Packaging in Italy  
Euromonitor International  
February 2024

### **LIST OF CONTENTS AND TABLES**

PROCESSED FRUIT AND VEGETABLES PACKAGING IN ITALY  
KEY DATA FINDINGS

### **2022 DEVELOPMENTS**

The metal food can is still the leading pack type in processed fruit and vegetables  
Brands tend to use pack types that are convenient as well as protective  
Shelf stable beans return to positive growth in 2022

### **PROSPECTS AND OPPORTUNITIES**

Glass to take share from metal thanks to its transparency and sustainability credentials  
Brick liquid cartons expected to gain ground in shelf stable tomatoes

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