

# Processed Meat and Seafood Packaging in South Africa

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## Abstracts

Processed seafood, driven primarily by shelf stable seafood, continued to support demand for packaging volumes in South Africa in 2022. Shelf stable seafood, such as tuna, pilchards and sardines remain popular choices for South Africans due to the health benefits of seafood rich in omega-3 fatty acids. The long shelf life of shelf stable seafood also makes it an ideal pantry item for quick weekday lunches or dinners. Therefore, despite greater mobility outside of the home, demand for shelf stabl...

Euromonitor International's Processed Meat and Seafood Packaging in South Africa report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Processed Meat and Seafood Packaging in South Africa  
Euromonitor International  
February 2024

### **LIST OF CONTENTS AND TABLES**

PROCESSED MEAT AND SEAFOOD PACKAGING IN SOUTH AFRICA  
KEY DATA FINDINGS

### **2022 DEVELOPMENTS**

Metal food cans remain popular for shelf stable products as they provide protective barrier

Adaptability is driving up the use of folding cartons as packaging for frozen processed seafood and substitutes

Brands focus on convenient thin wall plastic containers for chilled processed seafood

### **PROSPECTS AND OPPORTUNITIES**

Demand for smaller pack sizes is set to grow as they help reduce food waste

Preference for convenient pack types is likely to increase over the forecast period

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