

Prominvestbank PAT in Financial Cards and Payments (Ukraine)

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Abstracts

Over the forecast period Prominvestbank PAT is expected to face increasingly tough competition from other banks, particularly retail banks. A number of Ukrainians started to boycott Russian companies' services and products in 2014 due to Russia's military activity in the country. Since Prominvestbank has a Russian owner the company is unlikely to be able to grow its client base in the short term. Prominvestbank might consider adding innovative products and services to its offering and expanding...

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