

Progressive Enterprises Ltd in Packaged Food (New Zealand)

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Abstracts

Following its consistent performance during the review period, Progressive Enterprises intends to continue to invest in its business and its people, with a firm commitment to enhancing the customer experience. This is expected to involve the continuation of its store refurbishment programme, as well as increasing staff numbers and improving service levels.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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