

Profascino Co Ltd in Consumer Health (Thailand)

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Abstracts

Profascino is aiming to multiply the number of its franchised drugstores in response to the growing demand for consumer health products. To maintain its standard of products and service in its franchised drugstores, the company is organising an annual seminar to describe the outlook for Thailand's healthcare industry to identify the new market opportunities of its franchisees, following standard practices to achieve customers' satisfaction. In addition, the company will work in close...

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