

Productos Lacteos Flor de Aragua CA in Packaged Food (Venezuela)

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Abstracts

Productos Lacteos Flor de Aragua will continue to focus on maintaining its solid presence in cheese by offering a product portfolio adapted to local needs. Given that price regulations on the dairy industry comprise the profit margins of several soft cheese varieties, it will keep focusing on obtaining greater value from hard cheese presentations, assuring availability and distribution.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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