

# Productos Familia Sancela SA in Tissue and Hygiene (Colombia)

https://marketpublishers.com/r/P77184F26B8EN.html

Date: March 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: P77184F26B8EN

### **Abstracts**

With 50 years' presence in the Colombian tissue and hygiene market, Productos Familia Sancela SA strives to remain the leading company in the industry and a national and international reference for innovative products and processes. Productos Familia Sancela has been through the price collusion scandal which has marred the industry over the past three years and this has led the company strengthening its ethics and social responsibility practices. Despite the price collusion scandal, the company...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Total Tissue and Hygiene.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Tissue and Hygiene market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Productos Familia Sancela SA: Key Facts

Summary 2 Productos Familia Sancela SA: Operational Indicators

Competitive Positioning

Summary 3 Productos Familia Sancela SA: Competitive Position 2016



#### I would like to order

Product name: Productos Familia Sancela SA in Tissue and Hygiene (Colombia)

Product link: <a href="https://marketpublishers.com/r/P77184F26B8EN.html">https://marketpublishers.com/r/P77184F26B8EN.html</a>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/P77184F26B8EN.html">https://marketpublishers.com/r/P77184F26B8EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970