

# Productos Avon SA in Beauty and Personal Care (Peru)

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## Abstracts

Productos Avon expects to improve the penetration of its products in Peru by focusing on developing new products targeting teenagers and young adults as well women aged over 60 years old.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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