

Productos Avon Ecuador SA in Beauty and Personal Care (Ecuador)

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Abstracts

Productos Avon Ecuador is an international global company with a strong presence in Ecuador, offering beauty and personal care products which are locally produced, with global expertise of product innovation and a powerful communication strategy. The company's products are largely positioned at women.

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Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Sets/Kits, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

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