

Productos Avon de Guatemala SA in Beauty and Personal Care (Guatemala)

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Abstracts

Productos Avon de Guatemala SA is an important direct seller of beauty and personal care products in Guatemala. The company aims to continue increasing its sales by periodically expanding the number of sales agents selling its products. In addition, the company is set to continue growing by ensuring that its prices remain competitive and that a wide range of products are on offer in order to attract a large consumer base.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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