

# Procter & Gamble Vietnam Ltd in Home Care (Vietnam)

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## Abstracts

Over the forecast period, Procter & Gamble Vietnam Ltd aims not only to secure the leadership in home care in Vietnam, but also to touch and improve consumers' daily life experiences with high-quality and innovative products. In fact, in addition to selling its trustworthy brands, the company is also responsible for improving the lives of its consumers as well as serving the communities in which it operates.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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