

# Processed Fruit and Vegetables Packaging in Malaysia

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## Abstracts

In 2022, total packaging volumes of processed fruit and vegetables turned to marginal decline. This was after two years of strong growth during the pandemic, when consumers spent more time at home and cooked more at home and stockpiled food. There are only two pack types with a presence in this category, metal food cans and flexible plastic. In 2022, flexible plastic witnessed an increase in its pack type share for processed fruit and vegetables, as it is the only type of packaging used for froz...

Euromonitor International's Processed Fruit and Vegetables Packaging in Malaysia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

February 2024

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN MALAYSIA

KEY DATA FINDINGS

### **2022 DEVELOPMENTS**

Flexible plastic is increasingly popular for its convenience and customisation

Metal food cans are preferred due to their preservation qualities

Continued growth in demand for frozen processed potatoes

### **PROSPECTS AND OPPORTUNITIES**

Considered an ideal size, 500g flexible plastic to witness an increase in volumes

Metal food cans will continue to dominate packaging, especially 425g size

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