

# Procter & Gamble (Pty) Ltd in Tissue and Hygiene (South Africa)

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### **Abstracts**

Procter & Gamble is expected to continue to leverage the power of its heritage brands over the forecast period, particularly in terms of sanitary protection and nappies/diapers/pants. It is also expected to continue to invest in research and development in order to retain existing customers and attract new ones.

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## **Contents**

Strategic Direction

Summary 1 Procter & Gamble (Pty) Ltd: Key Facts

Competitive Positioning

Summary 2 Procter & Gamble (Pty) Ltd: Competitive Position 2016



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