

Processed Fruit and Vegetables Packaging in Thailand

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Abstracts

Although it was not as marked as some categories in Thai packaged food, processed fruit and vegetables saw a small spike in demand in 2020, in turn boosting this category's packaging unit volumes. With consumers preparing more meals at home due to the various COVID-19 restrictions and measures, this boosted demand for meal ingredients, particularly ones that could be stored at home, as some stockpiling was seen among local consumers. While processed fruit and vegetables continued to see positive...

Euromonitor International's Processed Fruit and Vegetables Packaging in Thailand report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Packaging unit volumes flatlining in processed fruit and vegetables in 2022
Flexible plastic is preferred for frozen processed potatoes as it maintains the product quality

Durability is a prime reason why metal food cans are used for shelf stable beans

PROSPECTS AND OPPORTUNITIES

Shelf stable fruit brands prefer pack types that prevent product spoilage

Convenience is likely to drive the usage of flexible plastic in processed vegetables

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