

Procter & Gamble Perú SRL in Home Care (Peru)

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Date: January 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: P579FF0075AEN

Abstracts

Procter & Gamble Perú SRL is expected to continue investing in product development and strong advertising support for its leading brands to attract more consumers, especially in home care. This is its core business, followed by beauty and personal care and tissue and hygiene.

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