

Procter & Gamble Perú SRL in Beauty and Personal Care (Peru)

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Abstracts

Procter & Gamble Perú is a multinational company focused on being a leader in every category in which it participates. The company has a long-standing presence in the Peruvian market and many of its brands are already considered domestic because consumers have grown up with them.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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