

Procter & Gamble OOO in Home Care (Russia)

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Date: January 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: P4D8F6B5FC3EN

Abstracts

The company is anticipated to maintain its business in Russia, holding the top position until 2021. The main strategic goal of the company is to defend its position as the leading manufacturer in Russian home care based on the latest technological developments, advertising, production and financial resources. The company has already been present for 25 years in Russia, operating a significant production facility in the Tula region. Dishwashing, laundry softeners and powders, as well as other pro...

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