

Procter & Gamble Mfg Thailand Ltd in Beauty and Personal Care (Thailand)

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Abstracts

Following the streamlining of its product portfolio globally, Procter & Gamble Mfg Thailand Ltd is expected to intensify research and development efforts to ensure alignment with local consumers' needs. The setting up of local manufacturing plants in Thailand or nearby countries can also be expected as the player aims to be closer to consumers and lowering its overall production costs.

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