

Processed Meat and Seafood Packaging in Colombia

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Abstracts

After the sharp spike in demand for processed meat and seafood packaging in 2020, when COVID-19 restrictions resulted in consumers spending much more time at home and preparing and eating more meals and snacks there, this category has since seen two years of declining packaging unit volumes in 2021 and 2022. However, unit volume sales in 2022 remained well up on their pre-pandemic levels, given the size of the increase seen in 2020.

Euromonitor International's Processed Meat and Seafood Packaging in Colombia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2022 DEVELOPMENTS

Flexible plastic is the preferred pack type due to convenience and preservation qualities

Demand for convenience fuels chilled processed meat packaging growth

The 80g pack size is popular for its controlled portions and on-the-go consumption

PROSPECTS AND OPPORTUNITIES

Growth expected for the 250g pack size due to its versatility and cost-effectiveness

The desire to use recyclable materials will boost folding cartons' pack type share

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