

Procter & Gamble Magyarország Nagykereskedelmi Kkt in Tissue and Hygiene (Hungary)

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Abstracts

Procter & Gamble aims to achieve growing sales and expanding shares by manufacturing and distributing premium-quality brands through all retail channels. It strives to be a leader in innovation by continuously improving its products, in order to provide maximum comfort and efficiency and thus build a growing consumer base. The company develops and markets leading edge solutions in each category where it is active. It plans to continue to manage its operations efficiently in Hungary to ensure a...

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